THE EVOLUTION OF X-CAPABILITY MODEL (XCM)

CCM (Change Capability Model)

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EA TRANSFORM
Digital Enterprise Transformation

Career Roles

- Founder & Managing Director EATransform
- Global Head of Digital and Consulting | Esplendor Group- UK/Europe
- Head of Consulting Partners, EA & Digital | Wipro- UK/Europe
- Director CIO Advisory, Executive Architect | IBM UK/Europe
- Managing Director | ODC Netherlands
- Head of Enterprise Architecture Europe | DXC Europe
- Senior Consultant | Accenture Sweden
- Practice Leader Object Technology Practice | IBM North America

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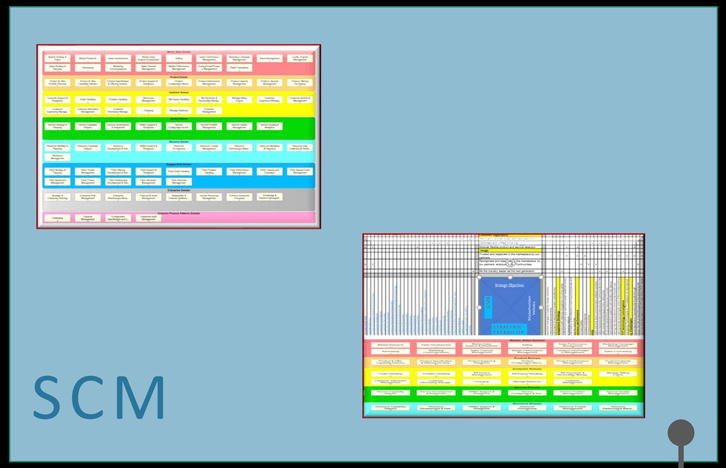
THE 4-STAGE EVOLUTION OF THE CAPABILITY MODEL (XCM)

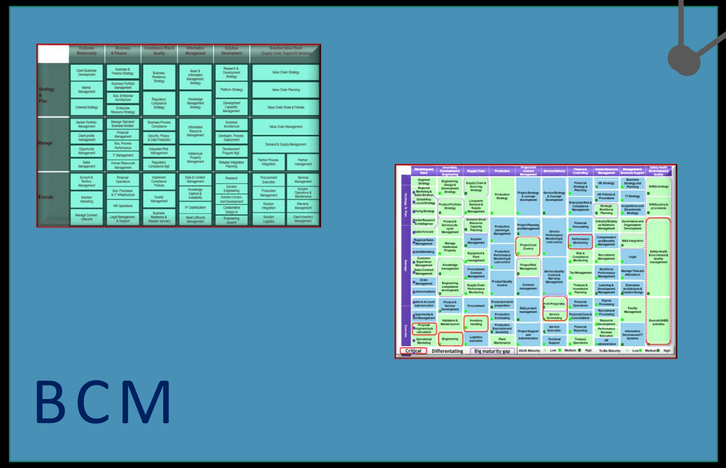
1-SCM – WHAT does the Business want to be and do?

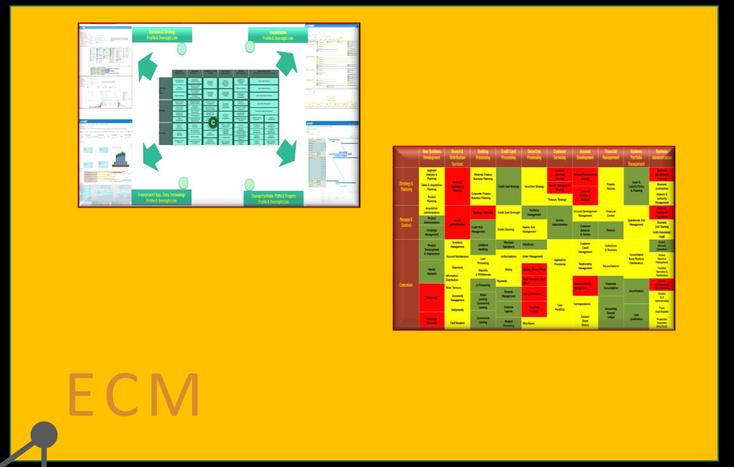
What Strategic Capabilities best support key strategic products and services, and how do we measure and monitor fulfillment of target capabilities?



2-BCM –
HOW does the Business operate (function & Structure)?

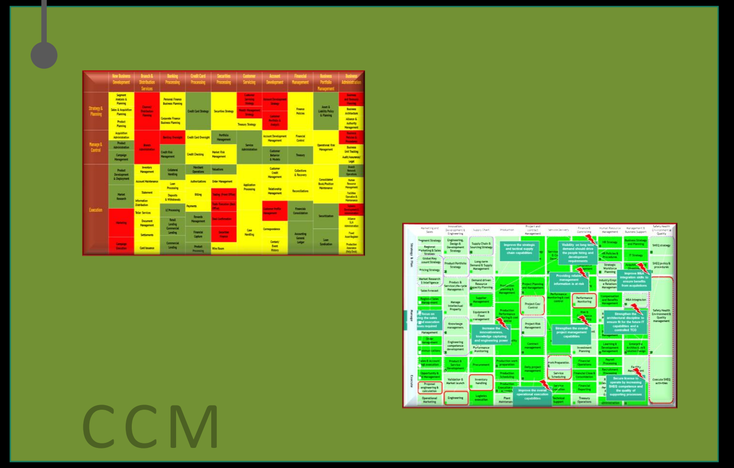
Business Capabilities can best support baselined Strategic Capabilities, what Business Service Capabilities are needed for the Business to operate optimally to fulfill Strategic Goals and KPI's, and, where can we differentiate?





3- ECM - HOW does the Enterprise operate (to optimally accommodate and implement the Business?

What Enterprise Capabilities best support target Business Capabilities (and hence implicitly Strategic Goals and KPI's) with optimized Organisation, Technology, and Planning, where are the commonalities to leverage to optimize, and, where can we differentiate?



4- CCM – How are changes solutioned and planned to be implemented to make the Business agile and achieve new Business requirements?

Which are the areas for Implementation, Change or Transformation to achieve optimized improvement for change Program to be planned or prioritsed?

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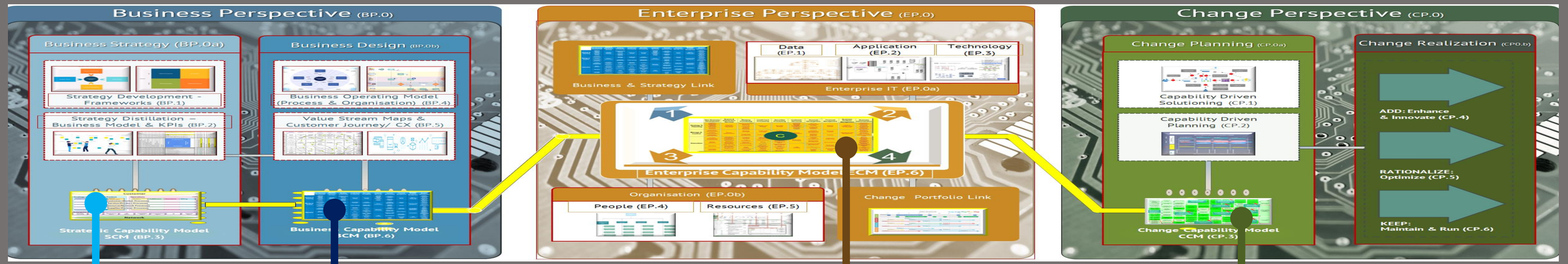
DIGITAL FOUNDATION WITH E-PERSPECTIVES



SCM BCM ECM CCM

BUSINESS PERSPECTIVE DIGITAL FOUNDATION-BP: CURRENT AND TARGET BUSINESS STRATEGY & DESIGN DIGITAL FOUNDATION BASELINING (ACCELERATED)

ENTERPRISE PERSPECTIVE DIGITAL FOUNDATION-EP: CURRENT AND TARGET ENTERPRISE ARCHITECURE DIGITAL FOUNDATION BASELINING (ACCELERATED)

CHANGE PERPSETTIVE DIGITAL FOUNDATION CP: ENTERPRISE-CONSOLIDATED CHANGE PLANNING & SOLIUTIONING BASELINING (ACCELERATED)

BUSINESS STRATEGY REVIEW/REFINEMENT, BUSINESS CANVAS MODELING, X-MATRIX (+ OTHER)

DISTILL AND BASELINE BUSINESS STRATEGY DIGITAL FOUNATION INTO STRATEGIC CAPABILITY MODEL (SCM BASELINED)

BUSINESS OPERATIONS MODEL REVIEW/REFINEMENT, PROCESS & ORG MODELING, VALUE STREAM CUSTOMER JOURNEY CX FORMULATION(+ OTHER)

DISTILL AND BASELINE BUSINESS DESIGN DIGITAL FOUNATION INTO BUSINESS CAPABILITY MODEL (BCM BASELINED) DIGITAL FOUNATION

ENTERPRISE ARCHITECTURE REVIEW/REFINEMENT, "4+1" 360-DEGREE MAPPING AND PROFILING OF IT ARCHITECTURE, ORGANIZATION & RESOURCING, AS WELL AS CHANGE PORTFOLIO AND BUSINESS VALUE LINK & PROFILE

ESTABLISH CURRENT ARCHITECTURE, HEAT-MAP THE ECM, AND DEFINE TARGET ENTERPRISE ARCHITECTURE

DISTILL DIGITAL ENTERPRISE DIGITAL FOUNDATION INTO ENTERPRISE CAPABILITY MODEL (ECM BASELINED)

CHANGE & TRANSFORMATION OUTLOOK REVIEW/REFINEMENT, CHANGE PORTFOLIO AND SOLUTION ARCHITECTURE OPTIMISATION AND HARMONISATION (+OTHER)

DISTILL AND BASELINE CHANGE PORTFOLIO DIGITAL FOUNATION INTO CHANGE CAPABILITY MODEL (CCM BASELINED) DIGITAL FOUNATION

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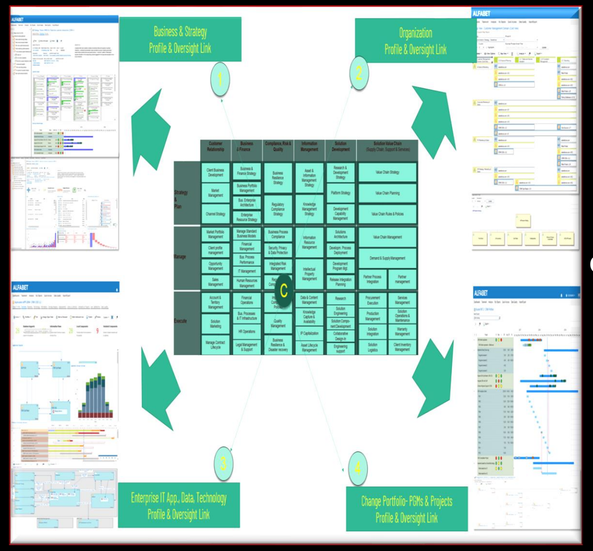
DIFFERENT VIEWS AND PROFILING BASED ON ON-DEMAND UPTODATE VALID ENTERPRISE DATA AND INSIGHT MAKES A POWERFUL WAY OF APPLYING FACT-BASED BUSINESS, ORGANIZATION, IT, AND PLANNING DECISIONS



	Non - Differentiating Efficiency	Differentiating Effectiveness
Market Specific	**Consolidate** Non differentiating activities which require divisional specific knowledge/leadership but which must be done efficiently	**Achieve Superiority** The focus of the business – must be best -in- class through doing differently from and better than the competition
Organisation Specific	**Share CoXXX** Efficiencies driven through shared Expertise assets with Agility and flexibility	**Share Excellence** Excellence driven through sharing learning and expertise
Industry Generic	**Operate at lowest cost** Efficiencies are driven by testing against suitable open market alternatives	**Achieve best in class** Strategic activities differentiated by a level of expertise it is not cost effective for the Group to develop in house

Enables discussion on operational decisions and where to invest

Differentiating
Process creates differentiation that wins customers

Non-Differentiating
All other processes

Best in Class & Flexible

Robust Proven Solution

Critical
Process shortfall creates serious and immediate risk

Process differentiation applied where necessary

Process centralization, standardization, modularization & optimization

Non-Critical
All other processes

Pioneering with new processes

Process Outsourcing

Innovative solutions

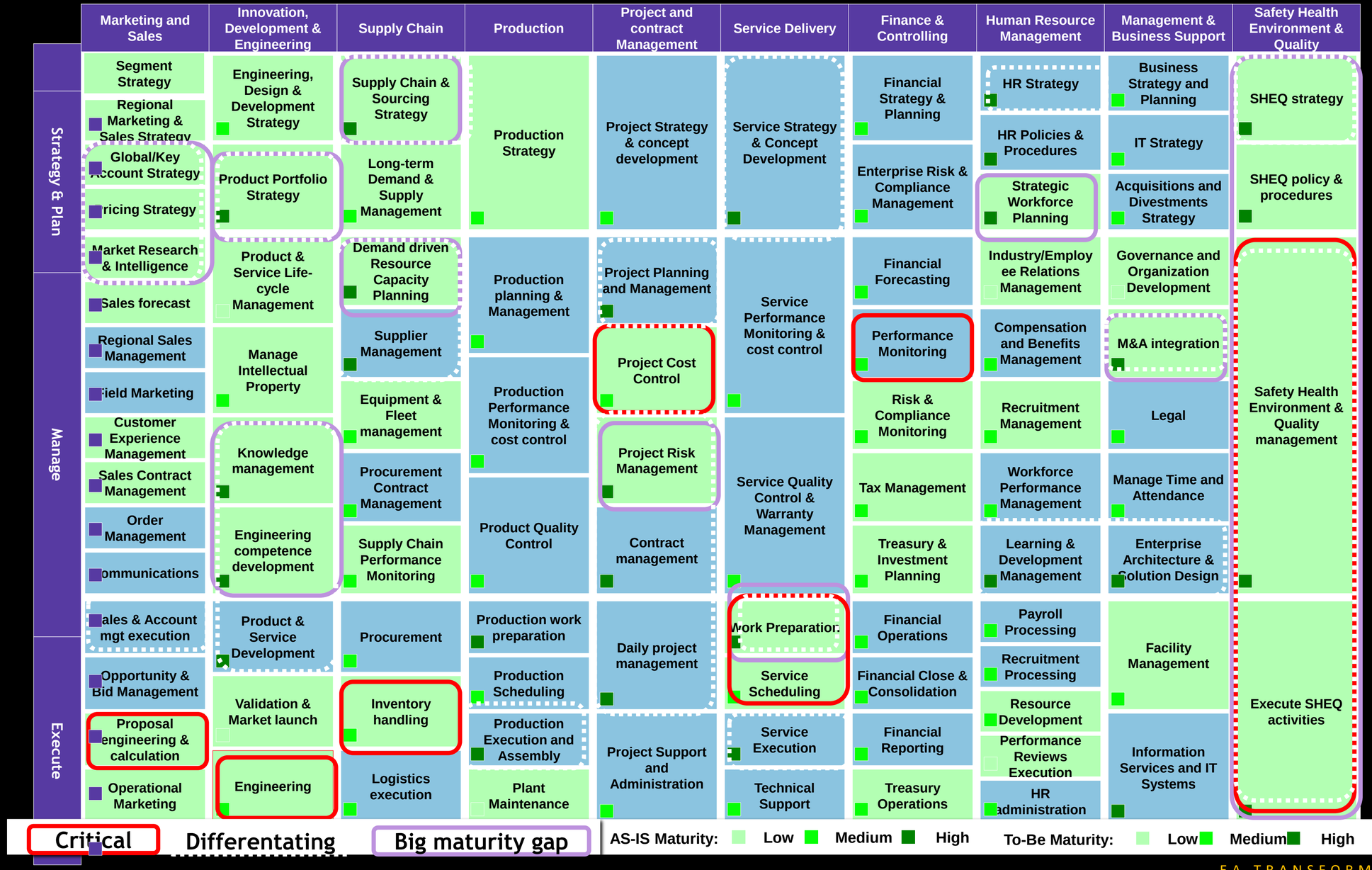
Industry Standards

Risk

Differentiation

Enables discussion on business blueprint and IT consequences

HEATMAPPING TO ASSESS MATURITY GAPS PROVIDES INSIGHT IN WHERE TO FOCUS THE ATTENTION IN A TRANSFORMATION



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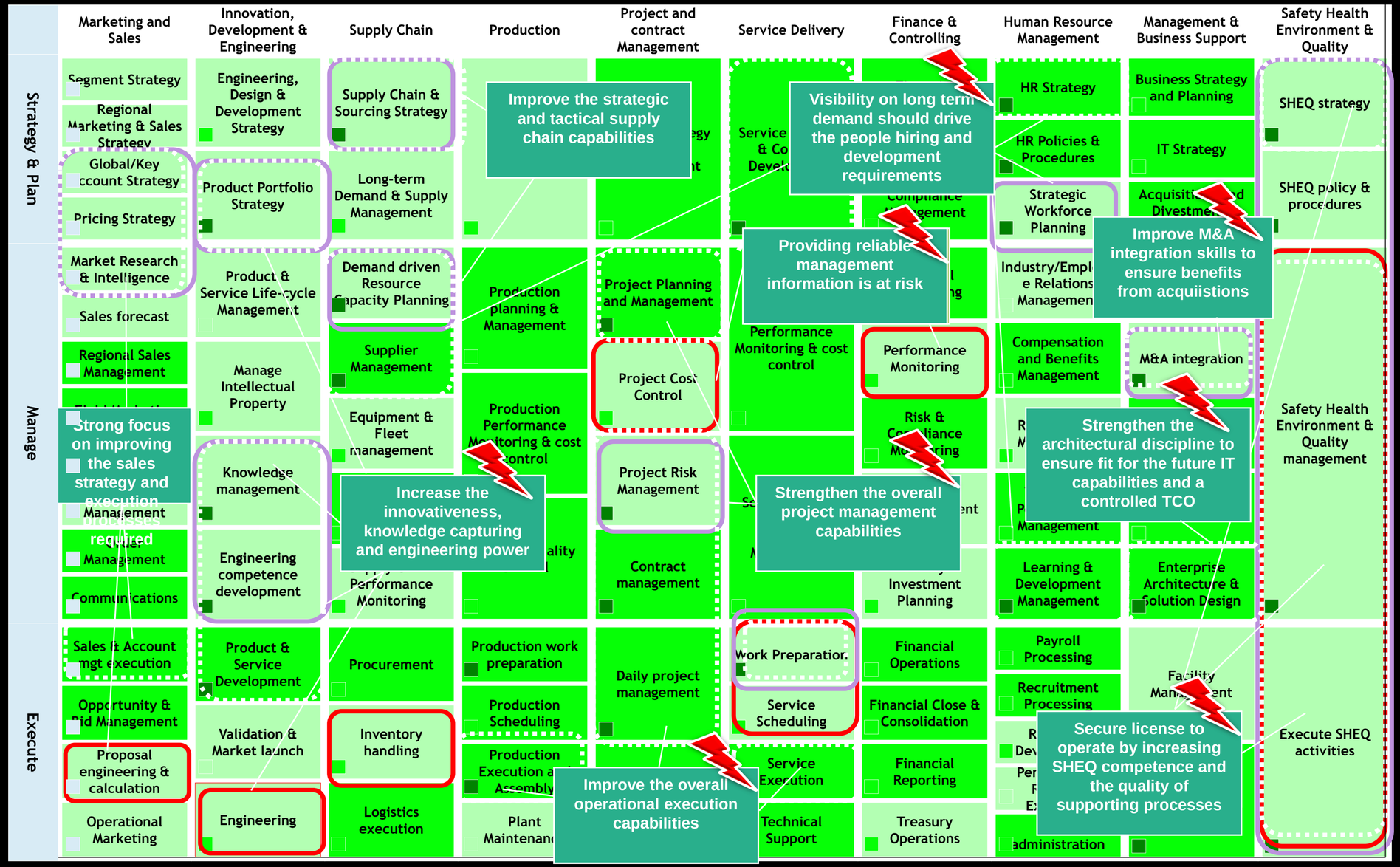

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Thank You!

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