



Capability Driven Multimodal Transformation Planning

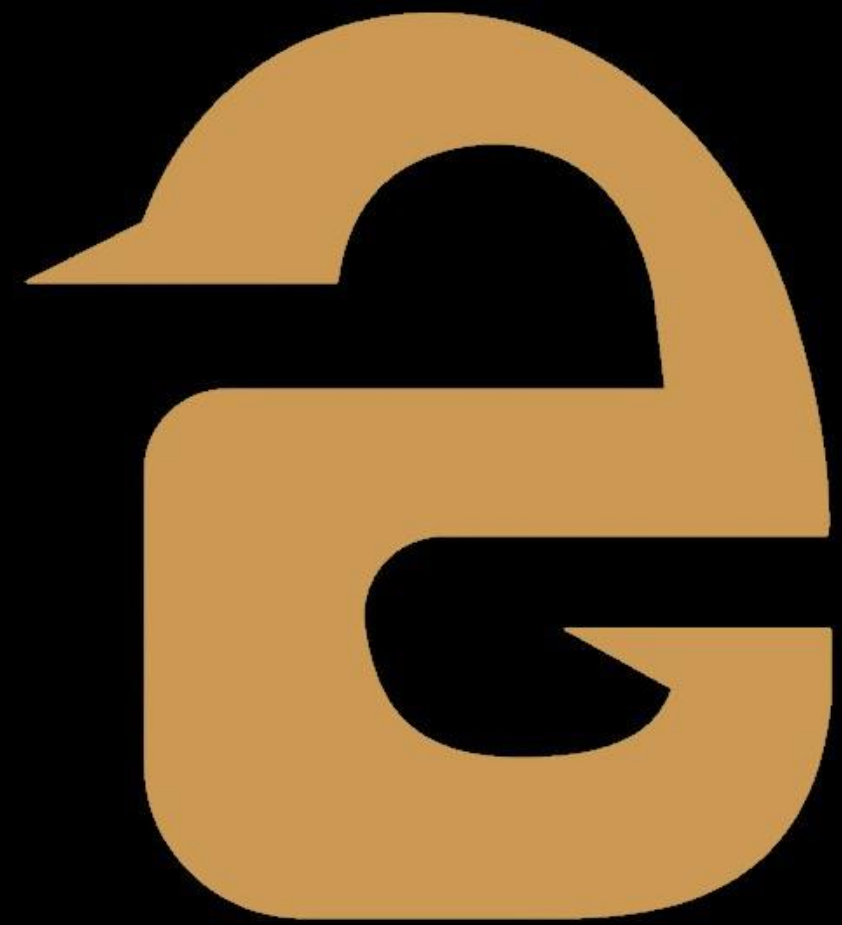
Digital Enterprise Method & Framework

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Career Roles

- Founder & Managing Director EATransform
- Global Head of Digital and Consulting | Esplendor Group- UK/Europe
- Head of Consulting Partners, EA & Digital | Wipro- UK/Europe
- Director CIO Advisory, Executive Architect | IBM UK/Europe
- Managing Director | ODC Netherlands
- Head of Enterprise Architecture Europe | DXC Europe
- Senior Consultant | Accenture Sweden
- Practice Leader Object Technology Practice | IBM North America



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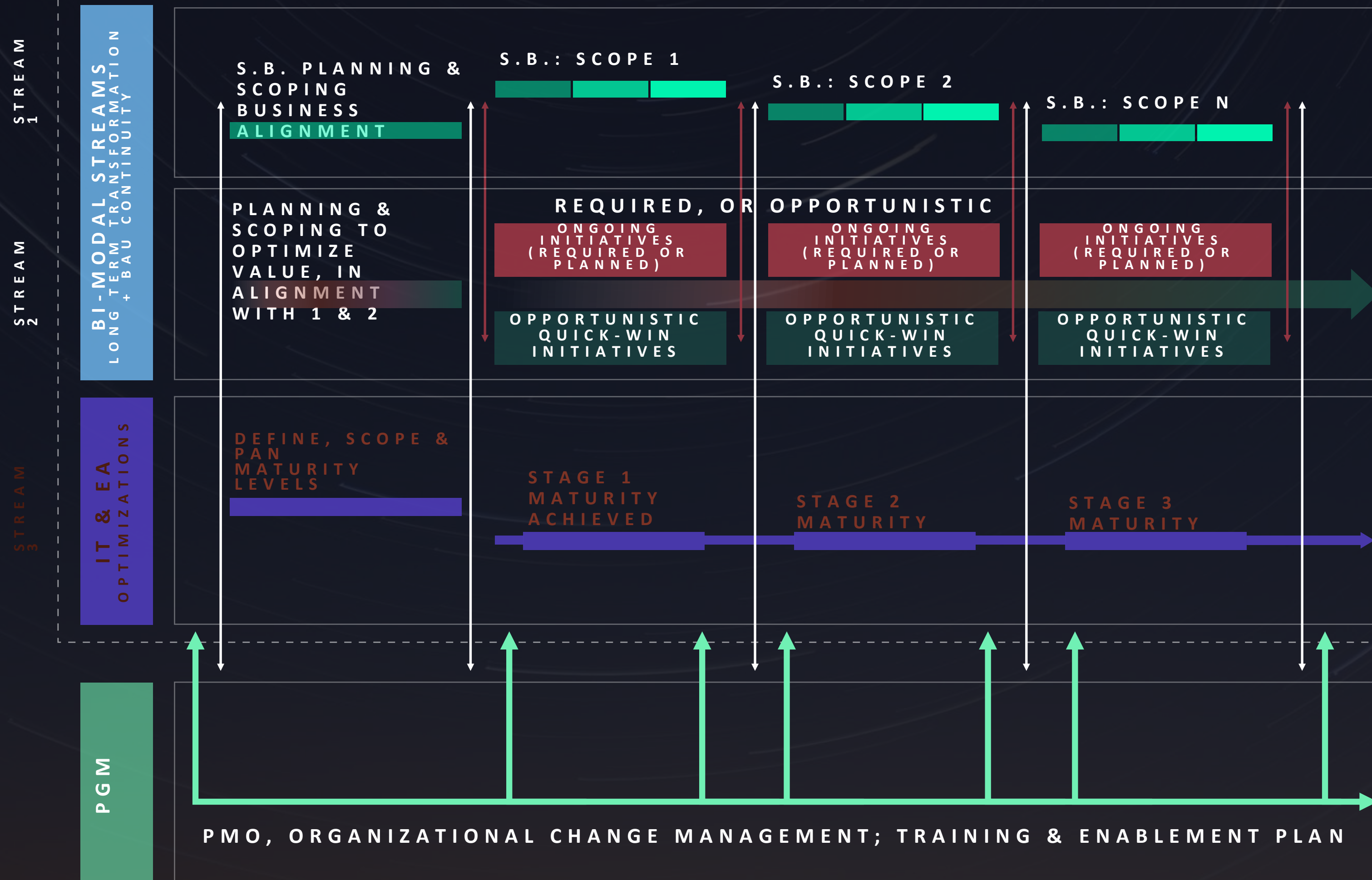
Digital Enterprise Transformation



INDICATIVE HIGH LEVEL PROGRAM ARCHITECTURE - KEY STREAMS

LONG TERM: ENTERPRISE DIGITAL BUSINESS-IT TRANSFORMATION (EA-DRIVEN)

NEAR TERM OPTIMIZED PROGRESSION OF ONGOING PROJECTS & INITIATIVES



STREAM 1: STRATEGIC EA - LONG TERM APPROACH WITH STRATEGIC BASELINING (S.B.):

- COMPLETE SB DEFINITION AND CAPTURE OF CURRENT STATE AND TARGET STATE FOR BUSINESS & IT, PROFILED, MAPPED, AND BASELINED INTO 4+1/360-DEGREE BUSINESS CAPABILITY MODEL BCM
- USE S.B. PROGRESSIVE ANALYSIS AND ASSESSMENT TO DRIVE ONGOING INITIATIVES MORE OPTIMALLY, MORE HOLISTICALLY, AND WITH BETTER ENTERPRISE ALIGNMENT

STREAM 2: TACTICAL EA & BUSINESS AS USUAL (BAU)

- CONTINUOUSLY LEVERAGE INPUT AND ARCHITECTURAL GUIDANCE FROM STREAMS 1 & 3 AS THEY ADVANCE AND MATURE, TO BETTER SUPPORT REQUIRED AND PLANNED PROJECTS (SMART LIVING) TO ENABLE THEM TO PROGRESS MORE OPTIMALLY, AND/OR, DEFINE AND DRIVE OPPORTUNISTIC QUICK-WIN INITIATIVES

STREAM 3: EA & BLUEPRINT ("EA PRACTICE" & "EA PRACTICED") THIS STREAM IS CURRENTLY NOT IN SCOPE

- INCREMENTAL PROGRESSION OF CAPABILITY IN IT AND EA FUNCTION AND OPERATIONS
- DEFINE AND IMPLEMENT TRAINING & MENTORING OF IDENTIFIED ARCHITECTURE LEADS & PRACTITIONERS FOR FUTURE ROLE
- ESTABLISH ARCHITECTURE AS A SERVICE (AAAS)
- ESTABLISH EA TOOLING TO SERVE AS ENTERPRISE DASHBOARD

PROGRAM MANAGEMENT

- ALIGNMENT OF APPROACH AND PLANNING ACROSS STREAMS
- COMMUNICATIONS
- MEASUREMENT AND REPORTING
- PROGRAM PLANNING
- RISK/ISSUES MANAGEMENT
- VENDOR MANAGEMENT
- FINANCIAL MONITORING AND CONTROL

MULTI-MODAL EA-DRIVEN APPROACH II

STREAM 1: STRATEGIC EA (WITH ESPLENDOR STRATEGIC BASELINING APPROACH)

FUTURE-PROOF THE NOW WITH LONG TERM DIGITAL TRANSFORMATION ROADMAP: “STRATEGIC BASELINING” (S.B.) PROJECTS ARE EXECUTED INCREMENTALLY ACROSS KEY AREAS OF FOCUS, WHERE THE “4+1” (360-DEGREE) DATA AND INSIGHT IS ELICITED AND MAPPED INTO THE BUSINESS CAPABILITY MODEL (PLEASE REFER TO TO APPENDIX 1 FOR ELABORATION ON THE “4+1” (360-DEGREE)). TO MAKE THIS A PRACTICAL AND PRAGMATIC ENDEAVOUR, THIS IS PRECEDED BY A “SCOPING AND PLANNING” ACTIVITY, WHERE INCREMENTS ARE DEFINED TO BEST SUIT THE CURRENT CONSTRAINTS AND PRIORITIES SUCH AS BUDGET, STAFFING, AS WELL AS ACTUAL OR ACUTE PRIORITIES AND AMBITIONS. THE BUSINESS & SERVICE “DIGITAL DNA” FOR SURVE IS HENCE DEFINED AND ESTABLISHED.

STREAM 2: TACTICAL EA (REFERRED TO AS “PROTOTYPE” BY SURVE)

BUSINESS AS USUAL (BAU) CONTINUITY: “PLANNED OR QUICK-WIN PROJECTS” ARE EXECUTED WITH AS-OPTIMIZED-AS-POSSIBLE ALIGNMENT WITH THE STREAMS 1 AND 2. IN ITS SIMPLEST FORM, THIS CAN MEAN ACCELERATED (JUST-ENOUGH) BCM AND 4+1 MODELLING IN STREAM 1, AND ONLY OBTAINING EXPERT ADVISORY AND SUPERVISION IN STREAM 2. IN THE CURRENT SURVE CONTEXT, THE INITIAL “PLANNED OR QUICK/WIN PROJECT” IS THE “PROTOTYPE” PROJECT.

STREAM 3: (THIS STREAM IS CURRENTLY OUT OF SCOPE)

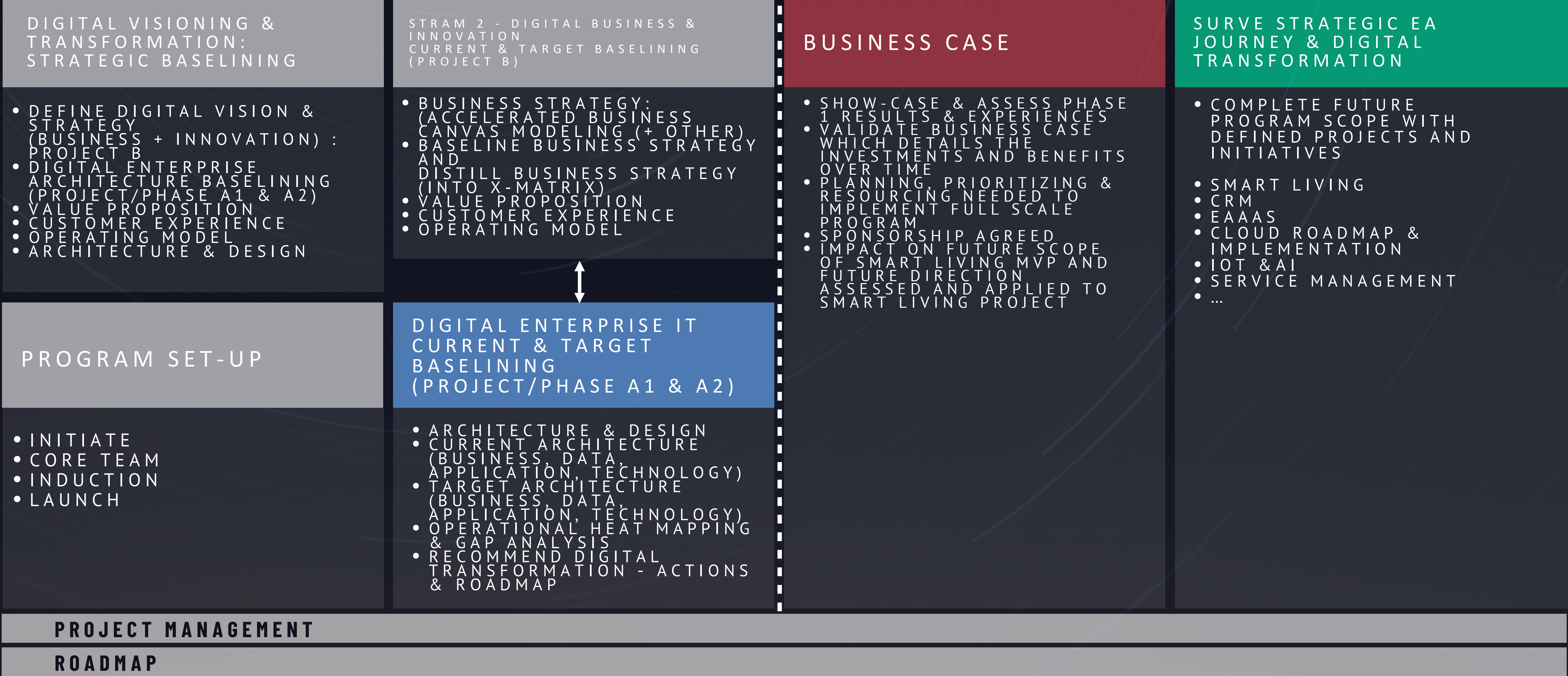
IT AND EA OPTIMIZATION PROJECTS ARE EXECUTED INCREMENTALLY IN PARALLEL TO STRENGTHEN EA-ADHERENCE ACROSS BUSINESS & IT ORGANIZATIONS AND CHANGE INITIATIVES. TO MAKE THIS A PRACTICAL AND PRAGMATIC ENDEAVOUR, THIS IS PRECEDED BY A “SCOPING AND PLANNING” ACTIVITY, WHERE INCREMENTS ARE DEFINED TO BEST SUIT THE CURRENT CONSTRAINTS AND PRIORITIES SUCH AS BUDGET, STAFFING, AS WELL AS ACTUAL OR ACUTE PRIORITIES AND AMBITIONS.

ALIGNMENT PROGRAM

ENSURE THE ABOVE TRACKS AND STREAMS ARE WELL ALIGNED ESPECIALLY WHERE DEPENDENCY IS GREATEST. IN ITS SIMPLEST FORM, THIS CAN MEAN INDIVIDUAL PM’S WHO OVERSEE AND ENFORCE THIS ALIGNMENT.

STREAM 1 - STRATEGIC BASELINING: WORK BLOCKS

MILESTONE:
DECISION FOR TRANSFORMATION PROGRAM



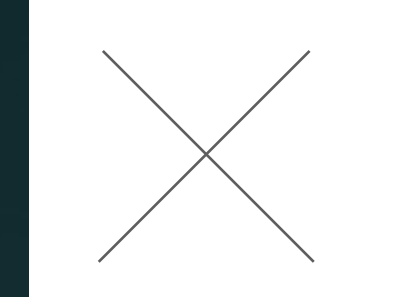
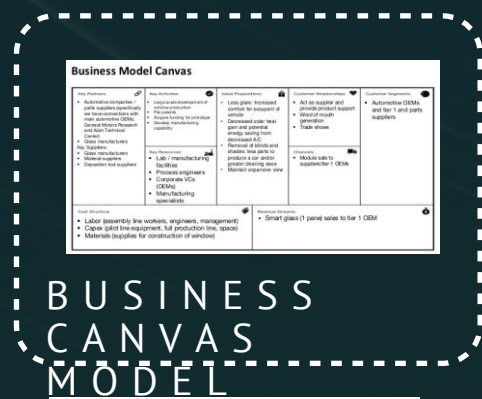
STRATEGIC BASELINING HIGH LEVEL PLAN - (ACCELERATED)

DIGITAL BUSINESS & INNOVATION
(BUSINESS STRATEGY & ARCHITECTURE
ACCELERATED)
VALUE PROPOSITION, CUSTOMER
EXPERIENCE, OPERATIONAL MODEL

DIGITAL ENTERPRISE IT
CURRENT & TARGET BASELINING
ARCHITECTURE & DESIGN

DEFINE BUSINESS
STRATEGY:
(ACCELERATED
BUSINESS CANVAS
MODELING (+
OTHER)

BASELINE
BUSINESS
STRATEGY
AND DISTILL
BUSINESS
STRATEGY (INTO
X-MATRIX)



X - MATRIX

DEFINE BUSINESS
MODEL

BASELINE
BUSINESS MODEL
AND DISTILL
BUSINESS MODEL
(INTO BUSINESS
CAPABILITY
MODEL)



CUSTOMER
JOURNEY

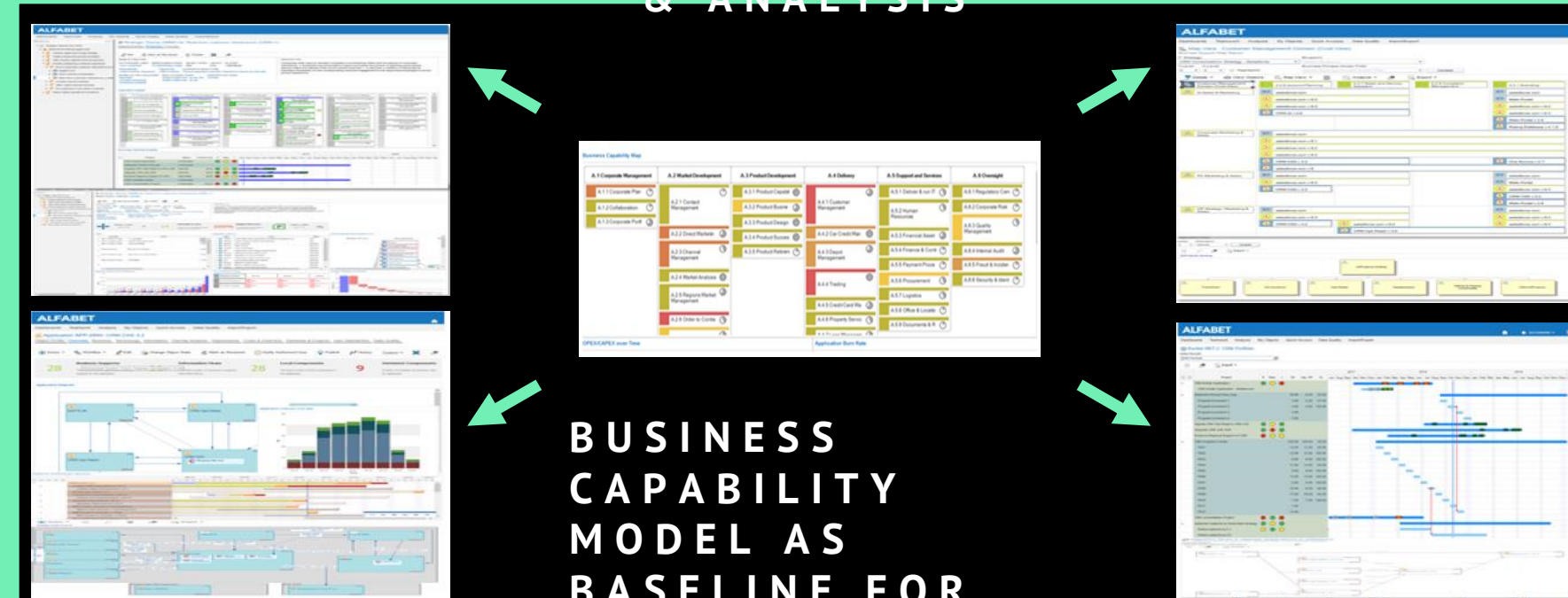


BUSINESS
PROCESS



BUSINESS
CAPABILITY
MODEL -
THE BASELINE

FOCAL DASHBOARD FOR BUSINESS TO IT OVERSIGHT
& ANALYSIS



BUSINESS
CAPABILITY
MODEL AS
BASELINE FOR
FACT-BASED
ANALYSIS &
HEATMAPING

TARGET
ENTERPRISE
ARCHITECTURE
BASELINING

CURRENT
ENTERPRISE
ARCHITECTURE
BASELINING

GAP ANALYSIS,
HEAT MAPPING,
PRIORITIZATION



RECOMMENDA
TIONS AND
PLAN FOR
DIGITAL
TRANSFORMA
TION
ROADMAP
(BUSINESS &
IT)





Thank You!

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